



**Cincinnati Bengals – NFL**  
**Finally, got it all together . . . .**

“We were in a mess,” said Scott Simpson, A/V Director for the Cincinnati Bengals. “Our six-year old sound system was never finished and we had complaints from everywhere. Durrell came in the summer of '05, to work out hundreds of problems and got us sounding better than we'd ever dreamed.”

Durrell worked with the Bengals and WJHW of Dallas to redesign the existing system consisting of QSC amplifiers, EAW speakers, and MediaMatrix controllers. “Once we had an understanding of what went where and what was connected to what, the system lit up and sounded really good,” said John Horrell. “It was fun to see the pleasure of everyone involved, especially the fans. They had this wonderful new stadium and now they have a great sound system to go with it. This was a fun project,” Horrell concluded.

Durrell also upgraded the control room with a new Soundcraft MH-3 console and two club reception areas with new audio control systems.

By the way, did we mention that The Bengals went to the play-offs last year? Could great sound really be the twelfth man?

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SOUND SOLUTIONS - SPRING 2006

**Durrell Sports Audio Management is an MVP with:**



Kansas City Chiefs



Kansas City Royals



Cincinnati Bengals



Nashville Predators



Cleveland Browns



Tennessee Titans



Indiana Pacers





## Gaylord Entertainment Center Nashville, TN

The "GEC" in Nashville again hosted the Predators' NHL team in the Stanley Cup Playoffs, but this year with a new state of the art sound system which was designed, installed, and maintained by Durrell. Using the new D.A.S. AERO Powered 38 Line Array mounted from eight points within the bowl, coverage, intelligibility, and overall power was dramatically increased.

Gaylord Entertainment Center enjoys a half-million dollar installation that was provided through a lease/maintenance program. This provided a new sound system at no capital cost and no maintenance cost at an assured monthly amount over seven years. Durrell also took over the labor issues to staff all GEC events during the lease period. "Cost certainty and not having the burden of coming up with the capital were great influences on our decision," says Jim Greer, Operations Manager of the GEC. "Durrell's commitment to our needs and history with us over the years made this a good fit for us and it actually represented a cost savings to us over the lease term."

The GEC offered an opportunity to provide Nashville's number one performance facility with great audio. It is now one of the Nation's most complete audio capable facilities.



## Bristol Motor Speedway, the only Point Source Cluster in NASCAR

Last Fall, Durrell installed a new Point Source Cluster speaker system atop the 140 foot scoring tower in the center of the infield at Bristol Motor Speedway. "This was quite a task," Chris Horrell, VP of Durrell noted. "We had multiple weight and wind load issues which required a limited number of speakers to cover the world's largest continuous 165,000 seat stadium. We used tried and true equipment, co-axed Community M4's with the Durrell twin 15 LT low frequency cabinets to achieve 100dB in all the seats."

The new system allowed the removal of 170 fence horns that obscured sight lines of the world's fastest half-mile oval. "We are constantly doing what we can to make Bristol Motor Speedway special to our fans, and this has been a great enhancement to the speedway," says Jeff Byrd, President of BMS.

Durrell is celebrating its eighth year with Bristol Motor Speedway. Racing, the way it ought to be!

## Staffing up . . . . .

Durrell is pleased to have a number of new associates come on board. They include:

### Wally Wilson-

Wally, a well known manufacturer's representative for 25 years, jumped the fence and has taken on the responsibilities of Durrell's National Sales Director. Wally has been one of the nation's most recognized and valuable audio representatives and has an extensive background with sound contractors everywhere.



### Ryan Townsend-

Graduate of the University of Tennessee, Ryan will head up Durrell's CAD department. Ryan's knowledge of engineering will greatly assist Chris Horrell with speaker designs, amplifier racks and signal flow.



### Regan Hall-

Regan is our new receptionist and voice for Durrell. She will also be assisting Kiley with many different office duties.



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